

To whom it may concern,

My name is Isaac Spear. I'm writing to endorse Joe VonFeldt as a marketing executive. Over the course of 6 years, I served as the Head of Engineering for Frontier Drilling and its three sister companies headquartered in Oklahoma City. I was often tasked with contributing to initiatives that required the creation of printed materials, custom apparel, and custom merchandise. Joe was always the resource I depended on to complete these initiatives. He led projects that included:


- All materials for multiple 1,600sqft trade show exhibits,
- Bulk custom apparel from international suppliers,
- Personalized reward program for up to 500 team members,
- Multiple business cards and other printed materials,
- Graphics for digital initiatives on web and social media platforms,
- Branded swag distributed nationwide.

Joe was an invaluable member of the team. His work ethic was unrivaled as we would often receive custom proofs in mere hours after his introduction to the project. His creativity always included our goals while also adding a fresh, edgy perspective. Joe received feedback well and was able to communicate productively with many different personalities.

I have the utmost confidence that Joe would contribute similarly to your team.

Please feel free to reach out with any further questions.

Regards,

 01/13/2024
Isaac Spear

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